



# OMC 2012 Insertion Order

For questions call Laura Hoover (714) 544-2544 x103

[sales@crossmediawest.com](mailto:sales@crossmediawest.com)

Fax number: (888) 675-3976

OMC

592 43<sup>rd</sup> AVE San Francisco CA 94121

## Insertion Order

### Dedicated Email or Webinar Promotion

#### Select Sponsorship:

- |                                   |  |
|-----------------------------------|--|
| <input type="checkbox"/> Flat Fee | \$4,000 - \$ 7,000                           |
| <input type="checkbox"/> CPL      | \$25 / \$20 / \$17 (>200 leads/200-500/500+) |

### OMC Hosted Webinar

#### Select Sponsorship:

- |                                   |  |
|-----------------------------------|--|
| <input type="checkbox"/> Flat Fee | \$8 - \$15,000                               |
| <input type="checkbox"/> CPL      | \$25 / \$20 / \$17 (>200 leads/200-500/500+) |

### OMS Annual 2012

#### Select Sponsorship:

- |   |          |
|---|----------|
| <input type="checkbox"/> 10x10 Booth Only   | \$5,700  |
| <input type="checkbox"/> 10x20 Booth Only   | \$9,300  |
| <input type="checkbox"/> Bronze             | \$7,600  |
| <input type="checkbox"/> Silver             | \$11,500 |
| <input type="checkbox"/> Gold               | \$19,400 |
| <input type="checkbox"/> Platinum           | \$28,500 |
| <input type="checkbox"/> All-Conference     | \$43,000 |
| <input type="checkbox"/> Agency/SMB Starter | \$3,200  |

#### A La Carte Upgrades:

_____	_____
_____	_____

### eNewsletters

#### Select Sponsorship:

*Best of Online Marketing & Best of Social Media* newsletters are sent out weekly.

#### Best of Online Marketing

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> Position A | \$2,000 |
| <input type="checkbox"/> Position B | \$1,650 |
| <input type="checkbox"/> Position C | \$1,200 |

*Best of Email Marketing & Best of Search Marketing* are sent out monthly.

#### Best of Social Media

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> Position A | \$2,000 |
| <input type="checkbox"/> Position B | \$1,650 |
| <input type="checkbox"/> Position C | \$1,200 |

#### Best of Email Marketing

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> Position A | \$1,750 |
| <input type="checkbox"/> Position B | \$1,400 |
| <input type="checkbox"/> Position C | \$950   |

#### Best of Search Marketing

- |                                     |       |
|-------------------------------------|-------|
| <input type="checkbox"/> Position A | \$950 |
| <input type="checkbox"/> Position B | \$750 |
| <input type="checkbox"/> Position C | \$450 |

# Insertion Order

**Final Cost:**

\$\_\_\_\_\_ for OMC Sponsorship in the Cross Media

West Pavalion.

\_\_\_\_\_  
Name of Salesperson & Date

**Agreement:**

I accept the terms of this agreement.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Terms and Pricing Schedule**

**50% Payment due within 30 days of signing contract. An invoice will be generated for you upon receiving contract. In return, your company logo and link will be uploaded almost immediately upon receiving your contract.**

**Remaining 50% due no later than January 3, 2011.**

- **Credit card payment options are available and strongly encouraged, please ask your Cross Media Representative how to do this.**

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